



PRESENTED BY



Friday, October 30
10 a.m. - 2 p.m.

Oconee County Civic Center

2661 Hog Mountain Road, Watkinsville
(Teacher work day — student parking lot available)

FEATURING:

Fitness Assessments • Health Screenings
Fall Risk • Door Prizes • Special Guests

CONNECT YOUR BRAND!

With a targeted audience of boomers, seniors, their families, and GenX caregivers, you can:

- Get face-to-face, one-to-one interaction
- Increase your exposure and brand awareness
- Collect high quality leads
- Build trust and confidence
- Network with other providers of services
- Be in a limited number of vendor spaces
- Balanced – no more than 2-3 per industry
- Robust marketing program across variety of media

ATTENDEES WANT TO KNOW ABOUT:

Caregiving • Retirement Solutions
Health & Wellness • Leisure Activities
Aging in Place • Housing Options
Elder Law Advice • Insurance Choices

VENDOR SPACES - \$400

- Table and 2 chairs
- Exhibitor listing in Expo Guide
- Exhibitor listing at Boom Website
- Additional Marketing Opportunities (door prizes, health screenings)

SPONSORSHIP LEVELS

TITLE SPONSOR

\$2,500

EXCLUSIVE, one available:

- Large space in prime location
- + logo prominent in all media
- + ad in event program
- + provide your totes to visitors

LOGO INCLUDED ON:

- PROGRAM
- BOOM MAGAZINE AD
- EVENT SIGNAGE
- WEBSITE
- THE WEEKLY E-NEWSLETTER
- PRINT ADS IN LOCAL NEWSPAPERS
- SOCIAL MEDIA
- ATHENS CHAMBER, OLLI AND ACCA E-NEWSLETTER ADS

GOLD SPONSOR

\$1,700

Two available:

Space in prime location

LOGO INCLUDED ON:

- PROGRAM
- BOOM MAGAZINE AD
- EVENT SIGNAGE
- PRINT ADS IN LOCAL NEWSPAPERS

NAME LISTED IN:

- WEBSITE
- THE WEEKLY E-NEWSLETTER
- SOCIAL MEDIA
- ATHENS CHAMBER E-NEWSLETTER ADS

SILVER SPONSOR

\$1,200

Two available:

Space in prime location

LOGO IN SELECT MEDIA:

- PROGRAM
- BOOM MAGAZINE AD
- EVENT SIGNAGE

NAME LISTED IN:

- WEBSITE
- THE WEEKLY E-NEWSLETTER
- PRINT ADS IN LOCAL NEWSPAPERS
- SOCIAL MEDIA
- ATHENS CHAMBER E-NEWSLETTER ADS

Fill out application at: BoomAthens.com/expo-details

QUESTIONS? Contact Betsy Bean at betsy@boomathens.com or 256-454-4595.