



Athens Country Club

2700 Jefferson Road

November 7, 2024

10:00 a.m. - 2:00 p.m.

presented by



FEATURING:

- Health Screenings
- Fall assessments
- Chair Yoga
- Line Dancing
- Door Prizes
- Special Guests

WHY PARTICIPATE:

The Boom Bash Senior Expo will connect your brand with a targeted audience of boomers, seniors, their families and caregivers.

- Get face-to-face, one-to-one interaction
- Increase your exposure and brand awareness
- Collect high quality leads
- Build trust and confidence
- Network with other providers of services
- Limited number of vendor spaces
- Balanced – no more than 2-3 per industry
- Robust marketing program across a variety of media

ATTENDEES WANT INFORMATION ABOUT:

- Caregiving
- Retirement Solutions
- Health & Wellness
- Leisure Activities
- Aging in Place
- Housing
- Elder Law
- Insurance

TITLE SPONSOR

\$2,500

EXCLUSIVE, one available:
Large space in prime location + logo prominently in all media + opportunity to make 20-min presentation + ad in event program + provide your totes to visitors

LOGO INCLUDED ON:

- PROGRAM
- BOOM MAGAZINE AD
- EVENT SIGNAGE
- WEBSITE
- BOOMBLAST E-NEWSLETTER
- PRINT ADS IN LOCAL NEWSPAPERS
- SOCIAL MEDIA
- ATHENS CHAMBER, OLLI AND ACCA E-NEWSLETTER ADS

GOLD SPONSOR

\$1,700

Two available:
Space in prime location

LOGO INCLUDED ON:

- PROGRAM
- BOOM MAGAZINE AD
- EVENT SIGNAGE
- PRINT ADS IN LOCAL NEWSPAPERS

NAME LISTED IN:

- WEBSITE
- BOOMBLAST E-NEWSLETTER
- SOCIAL MEDIA
- ATHENS CHAMBER, OLLI AND ACCA E-NEWSLETTER ADS

SILVER SPONSOR

\$1,200

Two available:
Space in prime location

LOGO IN SELECT MEDIA:

- PROGRAM
- BOOM MAGAZINE AD
- EVENT SIGNAGE

NAME LISTED IN:

- WEBSITE
- BOOMBLAST E-NEWSLETTER
- PRINT ADS IN LOCAL NEWSPAPERS
- SOCIAL MEDIA
- ATHENS CHAMBER, OLLI AND ACCA E-NEWSLETTER ADS

EXHIBITOR INFORMATION

Vendor Spaces - \$400

- Table and 2 chairs
- Exhibitor listing in Expo Guide
- Exhibitor listing at Boom Website

Additional Marketing Opportunities (door prizes, health screenings)

Fill out application at:
BoomAthens.com/expo

QUESTIONS? Contact Betsy Bean at betsy@boomathens.com or 1 (256) 454-4595.